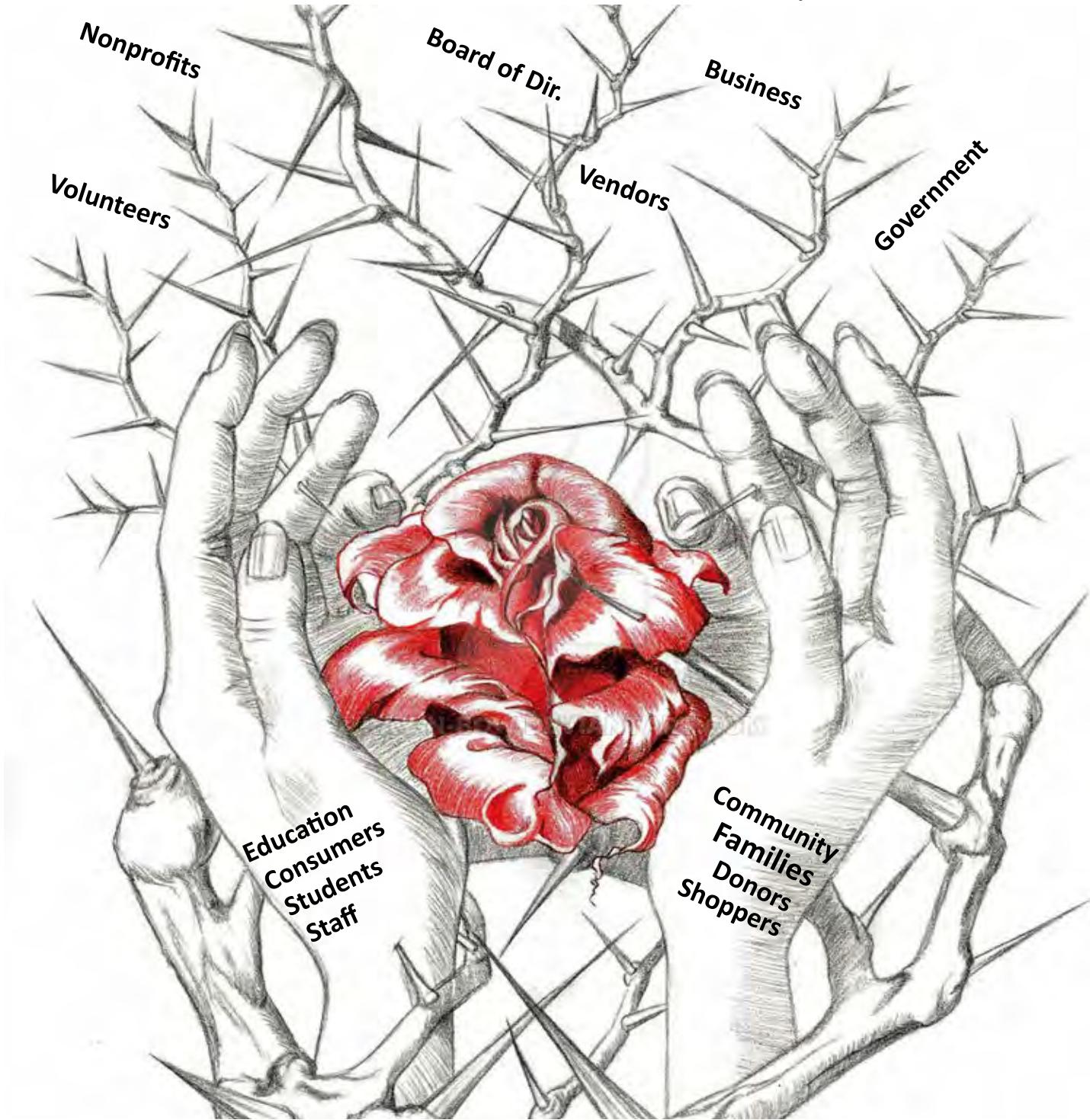


Goodwill

Industries of East Texas, Inc.



2021 Annual Report
January–December 2021



Resilience in Service



MISSION VISION and VALUES

-Our Mission-

Goodwill Industries of East Texas is dedicated to providing skills training and vocational opportunities for people with barriers to employment.

-Our Vision-

Goodwill improves lives in the East Texas communities we serve by providing opportunities for economic independence through work.

-Our Values-

Second Chances

We believe that everyone deserves a second chance to change their lives.

Service

We believe that we are here to serve our community, our customers, donors, consumers and each other.

Stewardship

We believe in protecting our assets, which includes our employees, donations and finances

Opportunity

We believe that everyone deserves a chance to succeed and fulfill their dreams and goals.

Loyalty

We believe in being present and consistent.

Inclusion

We believe that all people can contribute and add value in our society.

Friendliness

We believe in spreading joy by sharing kind words and warm smiles.



CEO and Board Chair Message

Rosebuds and Thorns

In the beautiful city of Tyler, Texas, we are known as the "Rose City" or "The Rose Capital of America." Rose bushes accentuate the beauty throughout the city and along the highways around East Texas. But, that wasn't always the case.

In the early days of city history, Tyler had peach trees, but a blight killed the trees and farmers had to find another crop that would be more resilient. After a good bit of research and hard work, roses became the main crop and means of income for many people in the area.

Today the people of East Texas, continue to show the same kind of resilience as its rose bushes. Amidst thorns and disease, we rise.

In this annual report, you will read about the accomplishments of our Consumer of the Year, Keondra Roberson, who experienced hardship during COVID but found a gentle place to land at Goodwill. You'll read about Bonnie Bozeman, our Edgar J. Helms Extra Mile awardee, who goes out of her way to help Goodwill staff members, giving them a place to belong and excel. And, you'll read about a group of community partners Michael Talanski, owner of Vanderlyn Hospitality Group, and local Chick-fil-A owner, Joshua Johnson. The partnership with Vanderlyn has helped Goodwill's Commercial Services Division to thrive, thus providing meaningful work for significantly disabled adults.

Like all organizations, Goodwill Industries of East Texas has seen its share of struggles in the last two years, but like our city's roses, we pushed through the dirt and protected ourselves with the thorns of love, faith, and hard work.

Like our rose bushes, we are resilient. Our people are resilient. Our donors, shoppers, partners, staff, Board members, vendors, and other supporters are resilient.

When things got tough, we sought ways to help our staff and our community. Our Board of Directors unanimously voted to increase staff wages to a more sustainable income. Understanding that black and brown-owned businesses were some of the hardest hit during COVID, we started GoodBiz. GoodBiz is a six-month entrepreneurial boot camp for black and brown entrepreneurs. This effort was funded by Microsoft and continues to provide leadership training, coaching, and mentorship in partnership with The Global Good Fund.

None of this would have been possible if it were not for the support of our community! You made the difference between struggle and success; our thorns and our rosebuds.

Pestilence, nor disease, nor hardship, will hold us back or keep us down. Resilience is grafted into our organizational DNA.

YOU, our supporters, are part of the Goodwill ecosystem. Serving the people of East Texas is our mission and strengthening our community is the garden we tend together.

Sincerely,



Kimberly B. Lewis
President & CEO



Nathan Holt
Board Chair, 2020-2022



Program Participant Recipients

Consumer of the Year



Keondra Roberson

Keondra applied for the Youth Academy because she had a difficult college year in 2020 due to the pandemic. She had never held a job and wanted to get job training. While in the Youth Works Academy, Keondra was able to complete the Work Adjustment Training (WAT) program, financial literacy, job readiness and S2S computer modules.

She also worked with Goodwill's Employment Services specialist to develop a resume and learn job search skills.

The Work Adjustment Training program (WAT) assisted her in learning the job skills necessary to obtain a job in production, warehousing or retail. Because of her hard work and pleasant attitude, she was given the opportunity to apply

for a position with Good Temps for Goodwill's Commercial Services division. In February 2021, she was offered a temporary warehouse position. Five months later she was then transferred into a permanent fulltime position in the department. She completed her forklift training certification in August 2021, a crucial part of her job as a Package and Assembly Worker.

Keondra represents so many adults who needed to pivot during the pandemic. Goodwill's Commercial Services Division remained open throughout the crisis, providing jobs and a sense of purpose to both the staff and trainees.

Keondra was very excited about being able to secure her first job and has saved enough money to help with college. She is still happily employed and plans to earn an associate's degree in Psychology. She is very appreciative of the opportunities that Goodwill Industries of East Texas has afforded her, and looks forward to continuing to work for Commercial Services.

Graduate of the Year



Zulma Trujillo Cavazos

Zulma an international student from Mexico. graduated from the University of Texas at Tyler, with a Master's degree in Business Administration with a focus in Cybersecurity in May 2020.

She earned a Bachelor's degree in Computer Information Systems from Hannibal-LaGrange University in Hannibal, Missouri in May 2017.

With these educational accomplishments one would think that she would be set for an awesome career in IT, but she soon realized that the degrees alone were not enough.

She needed a certification and hands-on experience to reach her goal of becoming a Chief Information Security Officer.

Zulma enrolled in Goodwill's GoodTech Academy and began the ComptTIA A+ course in January 2020.

"English is not my first language, so it could be difficult to understand people or try to express an idea. When I started in GoodTech Academy, other challenges that I was facing were that I started my last semester in the University of Texas at Tyler, I decided to start an internship in the department of Information Technology at City of Tyler, and I was working in the University of Texas at Tyler as a Graduate Assistant," she said.

In April 2021 she was hired as a Digital course Support Specialist 2, giving support to the faculty members with Canvas (Learning Management System).

Edgar J. Helms Award Recipient

Extra Mile Award -This person promotes the values of GIET, goes out of her/his way to help others, not necessarily associated with their job. Exhibits EXEMPLARY customer service internally and externally.



Bonnie Bozeman is a prime example of a team player and is always willing to help with projects. She is a fabulous employee, a huge asset to our department, and is so deserving of this award and recognition.

Bonnie is always volunteering to do additional tasks in the office, in the community and assist those who need help, offering her expertise to multiple departments. Despite having a lot of work, she is constantly asking how others are doing and finding out how she can make their work easier.

She has excellent communication and teamwork skills that make the workplace a positive environment. During brainstorming sessions, Bonnie often shares excellent ideas and looks for ways other team members can use their skills to help the company and the community.

Bonnie Bozeman

Human Resource Manager

She seems to be a walking encyclopedia of knowledge when it comes to our new payroll system (Kronos), and all phases of her new role as HR Coordinator. She loves to share her knowledge with anyone who requests assistance. Bonnie has consistently met established project deadlines and milestones day in and day out.

Teamwork / Exemplary efforts to nurture a climate of care, concern, and consideration

Despite the overwhelming amount of work that everyone has to do, Bonnie consistently finds ways to help her co-workers and other departments. Her willingness to assist others and her commitment to educating Goodwill employees are outstanding. Staff members from HR, and beyond have all noted that Bonnie is thorough and provides great service, and she consistently follows through.

Inspiring leadership/Creative Innovations to service, process, or work tools

Last year, Bonnie asked if she could put together "best practices" for Kronos to share with our employees. She jumped at the chance to research and create new resources like flow charts and job aides to educate our employees and took pride in being able to do so. Her efforts not only benefitted the entire department but also set an example and inspired her co-workers to stay proactive. It's those qualities that led her to be promoted to HR Coordinator last year.

Although Bonnie is responsible for her daily tasks, she can often be found assisting other coworkers with their tasks. Bonnie also can communicate effectively with all of her coworkers, from the director level to our hourly employees.



Community Partner of the Year



VANDERLYN

HOSPITALITY GROUP

Vanderlyn Hospitality Group is recognized as one of the hospitality industry's most efficient sourcing and production partners. It is a complete and vertical operation, offering designing, merchandising, developing, sourcing, producing, and distributing branded, licensed, generic, and private label retail and hospitality products to all tiers of distribution.



In 2016, owner, **Michael Talanski**, launched the company with a dual focus in consulting and sourcing luxury, but affordable commercial products to restaurants and hotel groups. They source a variety of products from soaps and lotions to cutlery and glassware.

Soon after, he partnered with Goodwill as a fulfillment and warehouse resource. In 2017, he launched Bathletix, after recognizing a niche market in personal care products for the team sports fan that was currently not being serviced.

Bathletix is a supplier of personal care products with licenses in sports including the NBA and MLB, providing unique and innovative offerings including hand sanitizers, foaming hand soaps, shampoos + conditioners, body washes and bath bombs. In a short period of time, Bathletix has gained distribution at some of the top sports and personal care retailers including Kohls, Lids, TJMaxx, Burlington, Fanatics, and Rally House, to name a few.

Goodwill Industries of East Texas is proud to be partnered with one of the leading hotel suppliers in the industry.

The expansion of Goodwill's Commercial Services Division through the relationship with owner Mr. Talanski has allowed the mission of Goodwill to grow as a training area for those seeking to find employment in warehousing. The skills learned include, order fulfillment, shipping, receiving, and inventory management as well as forklift training, packaging and kitting.

"The relationship between Goodwill and Vanderlyn has seen us grow in many other ways as well. Thanks to Mike we have grown our fulfillment business to include IYS/ Ella Jayne textiles as well as Hello Bello baby products. These new lines of business were all due to Mike's referral of us to them as a valued resource for their businesses," said Goodwill's Contract Sales Representative, Todd Potoczak.

Shortly after graduating from NYU Tisch Center for Hospitality, Tourism and Sports Management in 2005, Talanski was recruited by Sam Nazarian as employee number two of the SBE Hotel Group and what is now the SLS Hotel brand. As Director of Operations, he oversaw all aspects of the venture from brand standards, service credos, training, technology, menu development, procurement, and retail programs. After opening 10 properties in 9 years, Talanski left SLS Hotels and joined La Bottega, the Italian hotel amenity company, as Vice President of Business Development. He was instrumental in helping the company grow from 16 million in annual sales to 32 million in annual sales in just two short years. With his vast experience in sourcing, and utilizing an existing foundation, he was able to expand the product offering and create additional revenue streams.

"We look forward to what the future holds with Vanderlyn as well as what Mike brings to us in the form of new opportunities."



Community Partner of the Year



Chick-fil-A is known for its signature chicken sandwiches, but even more for their stellar customer service nationally. However, here in East Texas, the restaurant owners are also known for their generosity and volunteer service.

In early 2021, owner Joshua Johnson, owner of the Lindale location, rallied the other three Tyler area Chick-fil-A owners to support his nomination of Goodwill Industries of East Texas for the company's True Inspiration Award. The local owners are: Joshua Johnson, Jeff Johnston, Joseph Williams, and Ikey Eason.

This award came with a \$100,000 donation and the opportunity to learn more about the philanthropic side of Chick-Fil-A. Aside from an endorsement from the owners, they also campaigned for their customers to vote for Goodwill. It was truly a community event that Goodwill could not have done on its own.

Aside from this nomination, each owner generously gives monetarily and in-kind food donations to a number of nonprofit organizations in the area. They are each involved in various organizations in the Tyler and Lindale communities - contributing financially, volunteering, and serving on boards such as Leadership Tyler, Discovery Science Place, Literacy Council of Tyler, Salvation Army, East Texas Youth Orchestra, East Texas Food Bank, Lindale Area Chamber of Commerce, and Tyler Area Chamber of Commerce.

Joshua said this about their philanthropic efforts: "We believe it is our mission to love and serve others and that serving our community through volunteerism and board service is us being a good steward not only of our community but also the opportunity we have with Chick-fil-A and other organizations in the community."



Joshua Johnson, Kimberly Lewis and Dan Cathy, Chick-fil-A Chairman of the Board

PARTICIPANT INFORMATION
**GOODBIZ LEADERSHIP
PROGRAM**

68 TOTAL PROGRAM HOURS

100%

of participants were satisfied with their experience with their mentoring peer

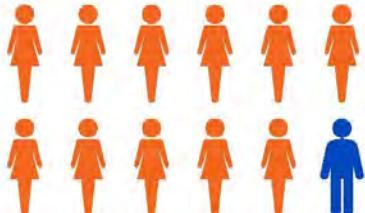
90%

of participants were satisfied with their experience with their mentor

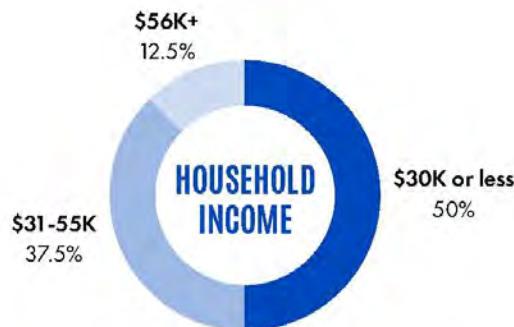
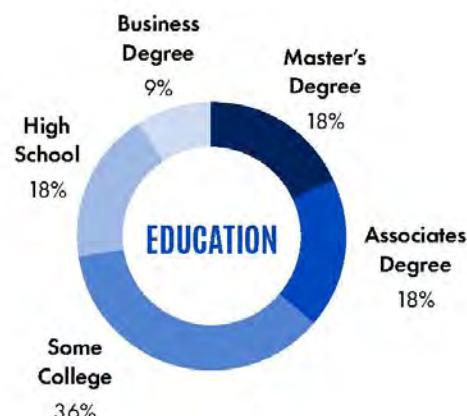
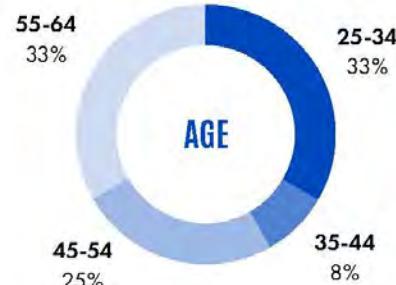
90%

of participants found the 360-assessment helpful in assessing their strengths and areas for growth and development

GENDER



11 Female **1** Male



* percentages are based on the number of respondents

PARTICIPANT FEEDBACK

GOODBIZ LEADERSHIP PROGRAM

At the beginning of 2021, Goodwill Industries of East Texas was the recipient of a 3-year \$300,000 grant from Microsoft Philanthropies to Accelerate Job Training and Digital Skills in the African American Community. As a result of these funds, Goodwill Industries partnered with The Global Good Fund and launched "GoodBiz," a 6-month entrepreneurial business leadership program, for new and budding entrepreneurs. The program consists of Global Good Fund's proprietary 360 MIRROR assessment, followed by group coaching, and concluding with mentoring from Global Good Fund alumni, with business skills workshops conducted throughout the program.

The outcomes of this year's program were to advance the participants' individual leadership capacity, increase their ability to manage and grow their businesses more effectively, and develop core business competencies and leadership practices, while gaining a community of peers who serve as a continuous support system through their entrepreneurial journey. Participants each received \$1,000 at the completion of this program.

“The assessment was amazing and informative. Really helped with self-reflection and self-evaluation, not just that of the respondents.”

100% of participants were satisfied with their experience with their coaching cohort

90%

of participants were satisfied with their experience with their executive coach

“

Brenda was amazing, OMG! The post-session assignments, especially hers were tough, enlightening, exciting and rewarding. I can't say enough about her leadership and expertise.”

80%

of participants said that their Mentoring experience was one of the most helpful part of the program

SKILLS IMPROVEMENT

80% of participants felt their Branding Skills improved

80% of participants felt their Time Management Skills improved

70% of participants felt their Financial Planning Skills improved

70% of participants felt their Organizational Planning Skills improved



Contracts Division Commercial Services

Commercial Services has endured over two years of unbalanced life due to COVID interruptions. However, through it all, Commercial Services has not only endured, but thrived. Our employees and consumers have worked hard through difficult and uncertain times and supported our customer base and helped us grow.

Despite COVID limiting travel, Vanderlyn Hospitality looked for opportunities to grow their business through Commercial Services. We found ourselves assembling mask and hand sanitizer kits for hotels around the world to prevent the spread of COVID.

Our newest customer is a textile company from California. We currently warehouse and pick/pack everything from sheets and pillows to weighted blankets for IYS Enterprises. They send us daily orders, we fulfill their orders and ship via UPS or FedEx. Over the Christmas shopping season, we would fill orders of 1500+ items each day! That led to a very busy and challenging holiday season for us at Commercial Services!

Hello Bello is another new product line we began to support in 2021. Hello Bello makes organic baby products. We shrink wrap the product and send it to Amazon for distribution to customers.

We also expanded our current State Use product lines through WorkQuest and Shur-Tite. We have added several new mailbox post offerings to the TXDOTS across the state.

Trane Technologies here in Tyler continues to support Goodwill Commercial Services as well. In the past year we have begun to kit decals for the AC units. This is great work for our consumers and very consistent work as well.

Commercial Services has been blessed by many strong and loyal customers. We strive to service our customers with excellence. Our loyalty and service to our customers helps us expand our business opportunities and is fueling the growth and expansion of Goodwill Commercial Services. But not only are we grateful to our customers, we are deeply grateful to the employees of Commercial Services. They have worked hard over the past two years and showed up to work every day. We are very proud of our employees and thankful for their service to the mission. Without them, we would not be able to grow and thrive. With them – nothing is impossible!

Director-Ruth Davis

E-Cycle

100,000 lbs.

Cardboard

65.8 Tons=\$9,294

Paper

22 Tons = \$10,574



Financial Summary

2021 Revenue



2021 Expenses



STATEMENT OF FINANCIAL ACTIVITIES

Retail
After-Market
Contract Services
Mission Services
Other
TOTAL REVENUE

	2021 Revenue
Retail	\$ 8,918,366
After-Market	\$ 459,030
Contract Services	\$ 2,899,493
Mission Services	\$ 677,269
Other	\$ 1,783,655
TOTAL REVENUE	\$ 14,737,813

Retail
Contract Services
Mission Services
General & Admin
TOTAL EXPENSES

	2021 Expenses
Retail	\$ 6,607,546
Contract Services	\$ 1,902,191
Mission Services	\$ 2,647,073
General & Admin	\$ 1,105,533
TOTAL EXPENSES	\$ 12,262,343

TO REINVEST IN MISSION & CAPACITY BUILDING: \$ **2,475,470**

STATEMENT OF FINANCIAL POSITION

	2020	2021
ASSETS		
Cash and Investments	\$ 8,658,810	\$ 10,705,806
Other Current Assets	\$ 2,136,044	\$ 1,407,214
Fixed Assets and Other Non current Assets	\$ 9,146,969	\$ 9,484,059
TOTAL ASSETS	\$ 19,941,823	\$ 21,597,080
LIABILITIES		
Current Liabilities	\$ 1,305,441	\$ 1,825,217
Non-Current Liabilities	\$ 813,892	\$ 628,340
Net Assets	\$ 17,822,490	\$ 19,143,523
TOTAL LIABILITIES AND NET ASSETS	\$ 19,941,823	\$ 21,597,080



Mission Services Division Training & Education

Re-Entry/Veterans (125 Served)

Three Week Training
Job Readiness/Job Search Assistance
Soft Skills Training and Counseling
Second Chance for Her
Orientation 101 (Community Service)
On the Job Training

GoodTemps –Temporary Service (30 Served)

Temporary Staffing
(State Jobs/Other)
Contracts:
OAG Child Support (Longview & Tyler)
Dept. Family Protective Services
Texas State Health (2 departments)

Employment Services (59 Served)

Vocational Assessments
Job Searches/Application Assistance
Job Coaching/Retention
Job Skills Training
Supported Employment

YouthWorks (10 Served)

Six Week Training
Job Skills/Job Placement
Age 16-24/Out of school youth

GoodAssist & Outreach (3336 Served)

1 on 1 Benefits Assistance
(TANF, SNAP, Job Search and
Application Submissions)
Community Outreach

Pre-Vocational Services (43 Served)

Job Skills/Employment Training
WAT-Work Adjustment Training (15 Served)
Three to Six Month Training
Job Skills/Job Readiness

Literacy & Financial Services (22 Served)

Adult Basic Education
Pre-GED and GED preparation classes
Financial Literacy

GoodTech Academy (166 Served)

Skills to Succeed, Digital Skills
Comp TIA A+ Certification Course

Volunteer Income Tax Assistance (250 Served)

How much money we saved the community
\$328,553

Volunteer/Internship/Work Experience

(2,936 hours)

Total Served for 2021

Referrals 1323

Served 3913

(Unduplicated)



2022-24 Strategic Plan Summary

Goodwill Industries of East Texas, Inc. has continued to strengthen its internal and Board leadership, culture, and process over the last few years. Despite the unforeseen challenges of the pandemic, they've realized increased performance accomplishments that positively impact persons with barriers in their surrounding communities.

The staff and Board plan to strengthen the organization's infrastructure and community engagement to continue the momentum of mission and operational excellence per their most recent strategic plan. Over the next five years, this journey requires a common, aligned vision amongst the CEO, Board, and Leadership team.

In receipt of the recent philanthropic gift from the McKenzie Scott Foundation, Goodwill Industries of East Texas is now positioned to accelerate its strategic plan's community and mission impact. Further discussions will clarify the intentions, utilization and desired outcomes the organization seeks to attain from the gift.

The coming years for Goodwill Industries of East Texas will be critical in ensuring that their current and new processes will be robust enough to withstand and persevere any lingering effects of the pandemic or other unknown external threat conditions. The discussions and plans to strengthen their IT and other systems infrastructure and launch traditional fundraising methods for financial sustainability are critical elements to their strategy execution.

The Goodwill East Texas' 2022-2024 Strategic Plan holds four focus areas for the organization:

1. Goodwill Team
2. Operational Excellence
3. Financial Growth
4. Community Impact & Engagement

These focus areas, which are the same as the current plan, were unanimously agreed upon to retain without change.

One of the key pillars is the **Goodwill Team**, and interwoven throughout the plan is **Customer Service**. Strengthening the holistic **Goodwill Team** is a top priority for the organization, distributing knowledge and ownership of the mission to every organizational stakeholder, ranging from entry-level staff to Board members. The recruitment and retention of fully staffed key positions was a key theme throughout the strategic planning sessions. A committed, diverse and complete team that subscribes to the values of Goodwill East Texas will help carry forth the current and future progress laid out in the plan.

Customer Service was confirmed as an ongoing, stand-alone strategy that ensures the organization satisfies the needs of all stakeholders. This list includes employees, community, donors, shoppers, internal and external customers, job seekers and clients.

In the planning discussions on operational excellence, the need to adequately address the systems infrastructure gaps was emphasized. The team was very passionate about driving more efficiency and effectiveness of their internal systems to better serve the community mission and internal stakeholders. The priority of developing more productive and scalable processes across the organization was a key subject in the discussions on how Goodwill of East Texas would ensure financial sustainability and meeting increasing demands of stakeholder satisfaction.

Developing the resource infrastructure for a robust financial donation development program emphasized discussion surrounding financial growth. Over the past few years, the organization has demonstrated success regarding debt reduction and revenue growth within the contracts and retail divisions. The addition of a donation development program can likely support the organization's sustainability objectives and help with messaging our mission and community impact.

Lastly, when discussing community impact, the need to "serve people who are at our doorsteps" was emphasized. While the GoodTech (digital skills) program has continued to flourish, individuals with financial and mental health challenges have increasingly surfaced in the community. While financial and mental health assistance is not a core service of our mission advancement, the need to develop strategic partnerships with local agencies with whom we can partner to provide these services is a vital part of the focus area. Currently, the VITA and Dream Manager programs are great examples of how external partnerships and internal programs, respectively, are producing positive, initial outcomes in the realm of wrap-around supportive services.

These partnerships will address these challenges and, like the addition of a financial donation development program, will improve the brand advancement of Goodwill Industries of East Texas.

The vision of Goodwill Industries of East Texas to increase its awareness in the community will only help drive the importance of accessibility and delivery of our services while also bringing awareness of other ways to serve the area. The next few years of executing these strategic initiatives will showcase how well we are making a difference in the community and how fast we may need to scale services in our footprint.



Board of Directors

4/1/2022 – 3/31/2023

Caraway, Chaska

Lending Assistant, Prosperity Bank

Cater, John (Jim)

Professor of Management – UT Tyler

Flores, Jesus

VP Commercial Lender, Prosperity Bank

Hegwood, Sandi (Vice-Chair)

Senior Vice President/Chief Audit Executive, Southside

Holt, Nathan Leon

Lending Officer, Vera Bank

Hutson, Elizabeth (Treasurer)

Community Engagement Coordinator, UT Tyler Cowan Center

Ivy, Marc

Real Estate Agent/Owner of Bridgewater Realty Group

Kraus, Dr. Larry

Retired-Professor, UT Tyler

Lynch Sr., Stephen

Area Operations Manager, Dynamic Workforce Solutions

Nowlin, Jerry

President/Shareholder of Nowlin Law Firm

Patel, Hemant

Retired-General Manager, La Quinta Inn & Suite

Pate, Michael Todd (Chair)

Business Solutions Consultant, Zilliant

Reynoso, Dalila

Texas Jail Project

Rowan, James "Matt"

Attorney

Russell, Beverly (Secretary)

Retired Attorney/ Veteran

Steinsbo, Alphia

Executive Director-Best Friends Community Service

Steph, Becky

Retired-Human Resources Leader, Trane

Tucker, Michelle

Quality Assurance Dept. Leader, The Genesis Group

Wesley, Tina

Retired Educator

Wilhelm, Holly

Strategic Marketing/ Owner of Wilhelm DM

Wilhelm, Robert

Retired Senior Operations Manager



Goodwill
Industries of East Texas, Inc.



we put people to work!

Goodwill

Industries of East Texas, Inc.



we put people to work!





Goodwill
Industries of East Texas, Inc.



we put people to work!

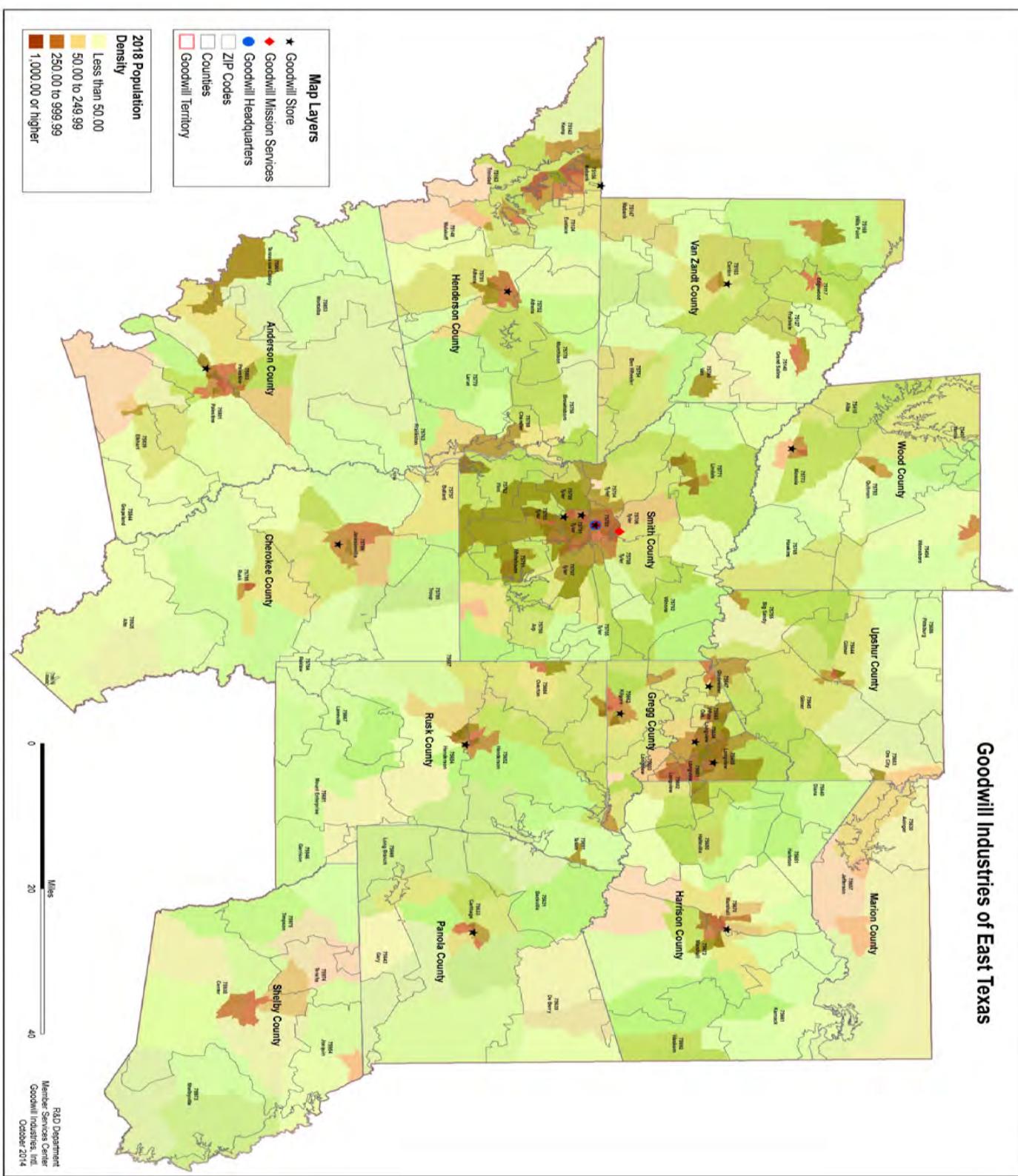


Goodwill

Industries of East Texas, Inc.



Territory Map





Retail and Administration

<i>Athens Store</i>	706 North Palestine, Athens, TX 75751
<i>Canton Store</i>	24648 Hwy. 64, Canton, TX 75103
<i>Carthage Store</i>	620 Panola, Carthage, TX 75633
<i>Center Store</i>	1233 Tenaha Street, Center, TX 75935
<i>Gladewater Store</i>	1640 E. Broadway, Gladewater, TX 75654
<i>Henderson Store</i>	517 US Hwy. 79 South, Henderson, TX 75654
<i>Kilgore Store</i>	1409 US Hwy. 259 North, Kilgore, TX 75662
<i>Longview Super Store</i>	2451 W. Loop 281, Longview, TX 75604
<i>Mabank Store</i>	1018 South Third, Mabank, TX 75147
<i>Marshall Store</i>	1601 Sedberry, Marshall, TX 75670
<i>Mineola Store</i>	201 North Newsom, Mineola, TX 75773
<i>Palestine Store</i>	3824 West Oak, Palestine, TX 75801
<i>Tyler Main Store</i>	407 West Locust Street, Tyler, TX 75702
<i>Tyler Super Store</i>	1817 Loop 323 WSW, Tyler, TX 75701
<i>Whitehouse Store</i>	300 Hwy. 110 North, Whitehouse, TX 75791
<i>Administration Offices</i>	409 West Locust Street, Tyler, TX 75702
<i>Commercial Services (Contracts Division)</i>	1530 John Carney Drive, Tyler, TX 75701
<i>ComputerWorks</i>	1817 Loop 323 WSW, Tyler, TX 75701
<i>Transportation Division</i>	500 ENE Loop 323, Tyler, TX 75701



Goodwill

Industries of East Texas, Inc.



Goodwill sells donated goods to support its mission of changing lives through education, training and employment, but becoming a donor or shopper are not the only ways to show your support for Goodwill.

Attend a Goodwill Tour

Goodwill offers you an exclusive look at everything from operations to core programs that fulfill our mission. You'll hear from President/CEO Kimberly Lewis, and meet East Texans whose lives have been empowered because of donations from our community and job training skills. [Please join us for lunch and a tour!](#)

[For additional information](#)

[Call 903-593-8438](#)



Host a Donation Drive

Corporations, schools, scouts and churches can partner with Goodwill to host donation drives. Donation drives engage employees and generate positive interaction with current and potential customers while benefiting Goodwill's mission.

GET SOCIAL WITH US

[@goodwilletx](#)

Follow Goodwill on social media for updates on weekly sales, donation drives and special events. Your "likes", "comments" and "shares" help spread the work about Goodwill's mission of changing lives through education, training and employment.

Become an Employer Partner

Let Goodwill help staff your business! Through our GoodTemps temporary service program. We have expanded our services by providing state agencies with qualified temporary staff.

[Mission Services Division](#)

[1817 Loop 323 WSW, Tyler, TX](#)



Become A Recurring Donor

Individual giving donors provide additional support that assist Goodwill in its Mission Services Division.

- ◆ Shop Amazon Smile and donate.
- ◆ Donate your car or truck.
- ◆ Gifts of real property
- ◆ Gifts of stock
- ◆ Leave a gift to Goodwill in your will or estate.