



**BUILDING FOR THE**



**January-December  
2022**

**Annual Report**



# BLUEPRINT

A COMPLETE PLAN THAT EXPLAINS HOW TO DO OR DEVELOP SOMETHING

## Our Mission

Goodwill Industries of East Texas is dedicated to providing skills training and vocational opportunities for people with barriers to employment.

## OUR VISION

Goodwill improves lives in the East Texas communities we serve by ensuring that people have the opportunity for economic independence through work.

## Our Values

### **Second Chances**

We believe that everyone deserves a second chance to change their lives.

### **Service**

We believe that we are here to serve our community, our customers, donors, consumers and each other.

### **Loyalty**

We believe in being present and consistent.

### **Diversity & Inclusion**

We believe that all people can contribute and add value in our society.

### **Opportunity**

We believe that everyone deserves a chance to succeed and fulfill their dreams and goals.

### **Friendliness**

We believe in spreading joy by sharing kind words and warm smiles.

# FRAMEWORK

A REAL OR CONCEPTUAL STRUCTURE INTENDED TO SERVE AS A SUPPORT OR GUIDE FOR THE BUILDING OF SOMETHING THAT EXPANDS THE STRUCTURE INTO SOMETHING USEFUL.

## **Social and Economic Impact of Goodwill Industries of East Texas, Inc.**

Goodwill Industries has been a positive influence in this community for more than 50 years, providing training and employment services to citizens with barriers to employment.

Goodwill Industries of East Texas, Inc. (GIET) began as a branch of Goodwill Industries headquartered in Dallas, Texas in 1965. In 1975, it was incorporated as an independent Goodwill agency and was granted 501(c)3 non-profit status. Donated goods retail stores were opened and rehabilitation services were offered shortly later. In 1997, Goodwill of East Texas merged with a local sheltered workshop, Opportunities In Tyler, to insure continued availability of the services offered by OIT. In 2009, Goodwill of East Texas merged with Goodwill of the Pines, headquartered in Longview, Texas. This merger left GIET as the surviving entity, adding four counties to its territory, bringing the coverage to 13 counties.

Goodwill of East Texas now operates 15 donated goods retail stores, a Commercial Services Division that holds private and public light industrial packaging, manufacturing and assembly contracts, and a Career and Counseling Services Division that provides assessments, job training and job placement services as well as career and personal counseling.

The organization's economic impact as an employer and service provider is significant:

In 2022, Goodwill Industries of East Texas generated \$719,292 in Sales tax revenue from its retail stores and business contract operations.

Goodwill Industries of East Texas paid \$7.1 million in wages in 2022. Through their job training and placement services they enabled their participants to an average hourly wage of \$14.89. These are individuals who are now self-sufficient and able to contribute to the community.

In 2022, this organization served a total of 5,037 individuals and expanded its social service programs, training opportunities and retail operations to encompass all of its coverage area. Today this organization employs 280 people.

# GIRDER

THE MAIN HORIZONTAL SUPPORT OF A STRUCTURE THAT SUPPORTS SMALLER BEAMS.

## THE FUTURE LOOKS BRIGHT

At Goodwill, we believe in the “Power of Work!” For 120 years, we have served communities all over the globe. Today, in many industries and businesses, work looks and feels differently than it did when our founder Rev. Edgar J. Helms embarked on the journey of lifting mankind up by giving each person useful work to do.

Who would have thought that virtual meetings would be the norm and not just for large global companies and organizations? Who would have thought that hybrid and virtual jobs would be just as available as in-person employment? Yes, the world of work is changing.

Just as Goodwill Industries of East Texas helps people to transform their lives through the power of work, how we do that has changed, as well. We are growing, transforming and building for the future so that no matter what “work” looks like and feels like, Goodwill will be equipped to serve the community.

We upgraded our systems to expedite processes and streamline our operations throughout the organization. This frees up time for staff to do what they do best – serve YOU – our community. Through a collaborative agreement with Goodwill of Central Texas in Austin, we served 426 individuals at the MTC Billy Moore Correctional Center in Overton, TX, an expansion of our Re-Entry Program. We hosted a ribbon cutting with Tyler Area Chamber of Commerce to celebrate the completion of the remodel that began before Covid.

Most of the changes we made in 2022, were not noticeable to the average person, but the results showed up in an increase of persons served over the previous year.

In 2022, Goodwill of East Texas served over 5,037 individuals, in our traditional manner and in new ways, an increase of 800 people over the previous year.

We continue to offer many in-person classes at our GoodTech Academy, but we offer online sessions too. We trained 1,037 women in a tech pre-apprentice program sponsored by the US Department of Labor. We continue to provide in-person free tax preparation services to low-income individuals, but we also provide the drop-off service to allow them to get back to work quickly. In 2022, the program grew by 43 percent, allowing our volunteers to serve 437 people.

Goodwill's Commercial Services Department continues to provide businesses with assembly, light manufacturing and packaging services, but we're expanding the operation to allow us to take on more jobs and hire more persons with disabilities to do the work. Construction of new warehouses started in 2022 and will be completed later this year.

The work that Goodwill does is more about the people we serve, than the systems and buildings. It is because of the people we serve that we endeavor so earnestly to improve our systems and facilities. what pulls it all together is YOU! Our supporters, our partners, our shoppers, our donors, our consumers, our volunteers, our staff, our people – it's YOU and because of YOU - the future looks very bright!

Warmest Regards,



**Kimberly B. Lewis**  
**President & CEO**



**M. Todd Pate**  
**2022 Board Chair**



## GRADUATE OF THE YEAR 2022

Dominique Bush enrolled in the Job Placement Program at Goodwill Industries of East Texas on Jan. 4, 2021 and completed the program Sept. 3, 2021. Dominique was a unique client, in that it seemed he lacked the desire and motivation at the beginning of Goodwill's Employment Services Program.

At the beginning, it seemed that he did not care to attend his sessions because the classes did not seem interesting to him or hold his attention at the time. Nevertheless, Goodwill's Employment Specialist never lost faith in the fact that if Dominique kept showing up, the program would eventually grab his interest.

There were days where it was a struggle for him to complete the materials, but Dominique continued to show up. Today, Dominique works for Wal-Mart in Longview, TX where he continues to work hard applying the skills that he learned at Goodwill. His manager Kara Williams (Wal-Mart) said, "Dominique started out not knowing much, but he has become an amazing employee." He is a reminder to all that it is not how a person starts, but it's how a person finishes that matters most.



## **CONSUMER OF THE YEAR 2023**

Melissa Watson has been with Goodwill Industries of East Texas for nearly 26 years! She is a consumer at the Commercial Services Department of Goodwill and is highly proficient in a variety of jobs, including cutting stabilization tar tape into squares, packaging hurricane hardware kits and working on filters for Trane contracts. She is always eager and willing to try new products and learn new skills.

Melissa is very independent and reliable at work, and in her personal life. About 10 years ago, she learned to drive and she now drives herself to work every day. This gives her a great deal of independence and the ability to take on all of the responsibilities that she has outside of work. She takes care of her aging father and her special needs son all on her own. Even though she has a great deal of responsibility, her positive attitude and friendly personality shine through each and every day.

Melissa never meets a stranger. She loves people and loves to be involved in her community. She is active in her church and very knowledgeable about community events. Once Melissa meets you, she will never forget you!

"Melissa is a valuable asset to the Goodwill Commercial Services family. We are proud of her and her accomplishments through the years. We are so glad that she works here and we hope that she will continue for a very long time to come," said Ruth Davis Commercial Services Director.



## **Group I Equipment**

Building Elements that are considered “part of the building”. These items are typically built into the structure of the building and are not movable.

# **Community Partners**

# COMMUNITY PARTNER OF THE YEAR 2022



**Back Row: Teresa Turner, Alfronzo Spurlock, Sherry Young, Pat Wilson-Director, Stanley Gaines**  
**Front Row: Toni Emmons, LaGina Allen, Katwana Shurme**

The Smith County Rehabilitation Center (CRC) in collaboration with our Re-Entry Job Readiness Program provides workforce development. CRC has developed a confidence in Goodwill Industries of East Texas to work with individuals that have been placed in their program. This partnership allows Goodwill to promote public safety through positive offender change. In establishing the relationship with CRC, clients have become gainfully employed. During this past year, Goodwill's Re-entry Program has been privileged with 15 referrals from the County Rehabilitation Center. The alliance also allows Goodwill to support their mission of treatment and motivation to change behaviors. One of the major reasons that CRC stands out amongst other organizations is their investment in the client' learning and ability to function with life skills after incarceration. CRC accomplishes this goal by partnering with community organizations such as Goodwill and others.

# COMMUNITY PARTNER OF THE YEAR 2022

In 2018, Goodwill Industries of East Texas embarked on a program to help build the financial strength of individuals and families in the East Texas area. In partnership with the Internal Revenue Service's (IRS) Stakeholder, Partnerships, Education and Communication (SPEC) Department, the Volunteer Income Tax Assistance (VITA) free tax preparation program was launched.

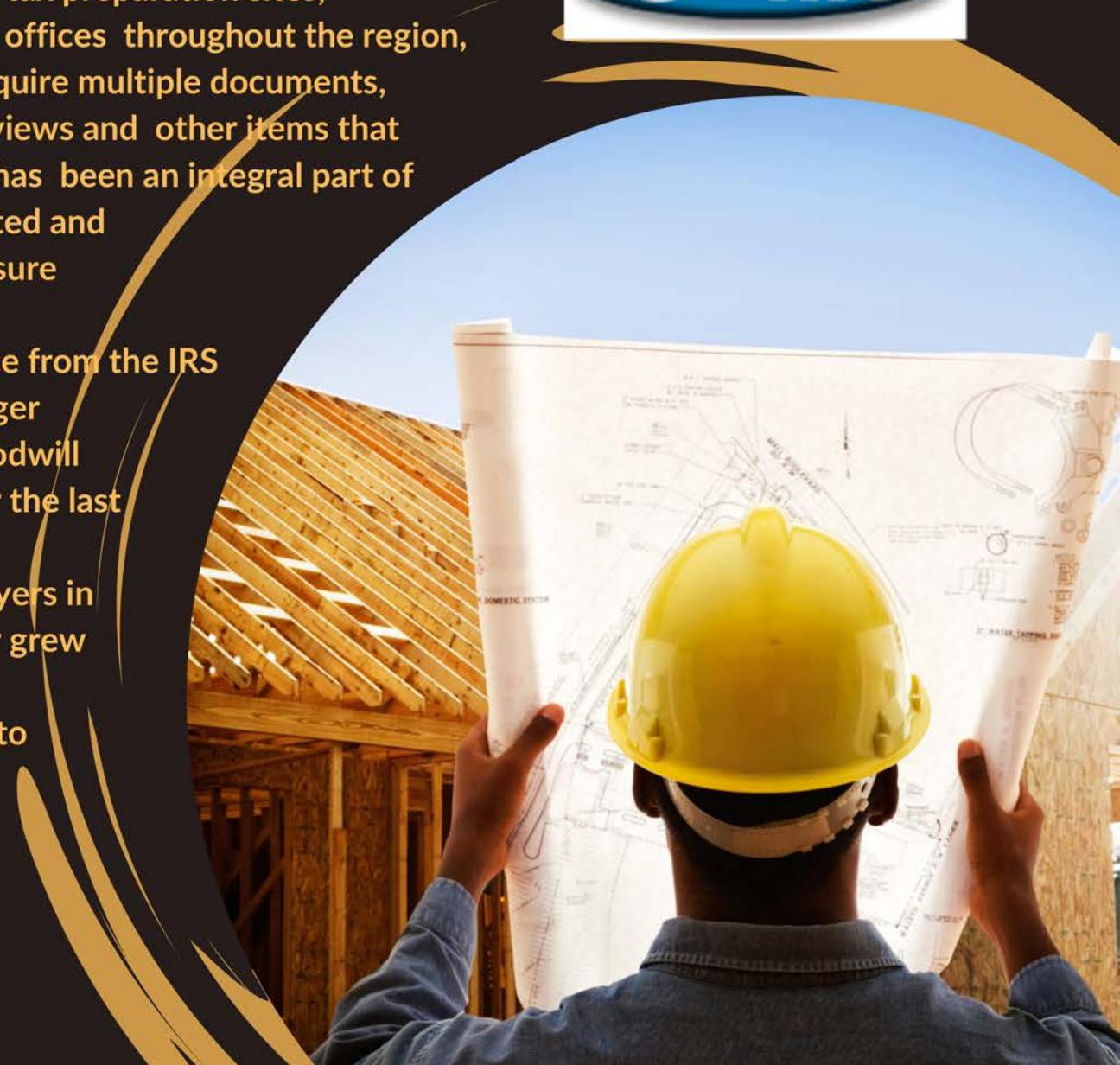
Each VITA site is assigned a Relationship Manager Tax Consultant from the SPEC Department. This Relationship Manager has been an essential partner to our VITA Team. When the program began, Olivia Carrillo was Goodwill's Tax Consultant. Olivia had a strong vision for the program, and spent many hours with the Goodwill team brainstorming ways to grow, making sure that the agency had all of the right documents in place, answering any questions along the way, and always encouraging the Goodwill team to keep pushing, especially through the challenging 2020 and 2021 tax seasons. Olivia has since been promoted within the SPEC Department, and the IRS Relationship Manager is now Michelle Jones. Michelle had a large task in front of her, especially with the continued growth of Goodwill's VITA program.

Goodwill's VITA program began as a single location with a handful of volunteers, and has since grown into two tax preparation sites, five drop-off sites located in the GoodAssist offices throughout the region, with over 18 volunteers. These locations require multiple documents, multiple Site ID numbers, as well as Site Reviews and other items that require a large time commitment. Michelle has been an integral part of making sure all sites are properly documented and that the security is at the highest level to ensure taxpayer confidentiality.

With the continued support and assistance from the IRS Spec Department and the Relationship Manager assigned to the Goodwill VITA Program, Goodwill has proudly served over 864 taxpayers over the last four years.

Goodwill's VITA program served 31 taxpayers in the first year of operations, and that number grew to 436 returns completed last year.

"Goodwill of East Texas is well on its way to serving over 500 this year. None of this would have been possible without the help and support of our SPEC Partners," said Misty Davis, Goodwill's Finance Director.



25% OFF



## Community Partner of the Year 2022

The Office of Attorney General (OAG) has helped clients that would normally find it difficult to earn competitive wages due to their disabilities. Goodwill Industries of East Texas operates a staffing service, GoodTemps, that is well suited to assist persons with disabilities, many of whom might not otherwise be able to find good wage-earning jobs with good benefits, to provide for their families. OAG participants in this service with enthusiasm. In 2022, Goodwill's GoodTemps placed five new clients into employment with the OAG office.

# Scope of Work

The area in an agreement where the work to be performed is described. The SOW should contain any milestones, reports, deliverables, and end products that are expected to be provided by the performing party.

## MISSION SERVICES DIVISION

### RE-ENTRY/VETERANS (462 SERVED)

JOB READINESS/JOB SEARCH ASSISTANCE  
SOFT SKILLS TRAINING AND COUNSELING

### GOODTEMPS – TEMPORARY SERVICE (19 SERVED)

TEMPORARY STAFFING  
(STATE JOBS/OTHER)

### EMPLOYMENT SERVICES (17 SERVED)

VOCATIONAL ASSESSMENTS  
JOB SEARCHES/APPLICATION ASSISTANCE  
JOB COACHING/RETENTION  
JOB SKILLS TRAINING  
SUPPORTED EMPLOYMENT

### YOUTHWORKS (20 SERVED)

JOB SKILLS/JOB PLACEMENT  
AGE 16-24/OUT OF SCHOOL YOUTH

### SUMMER EARN & LEARN (8 SERVED)

### GOODBIZ (12 SERVED)

### GOODASSIST & OUTREACH (3643 SERVED)

1 ON 1 BENEFITS ASSISTANCE  
(TANF, SNAP, JOB SEARCH AND  
APPLICATION SUBMISSIONS)  
COMMUNITY OUTREACH

### PRE-VOCATIONAL SERVICES (37 SERVED)

JOB SKILLS/EMPLOYMENT TRAINING  
WAT-WORK ADJUSTMENT TRAINING  
**(11 SERVED)**

PSAT-PERSONAL SOCIAL ADJUSTMENT  
TRAINING **(3 SERVED)**  
THREE TO SIX MONTH TRAINING  
JOB SKILLS/JOB READINESS

### LITERACY & FINANCIAL SERVICES (129 SERVED)

ADULT BASIC EDUCATION  
PRE-GED AND GED PREPARATION CLASSES  
**(14 SERVED)**

GOODTECH ACADEMY **(128 SERVED)**  
SKILLS TO SUCCEED, DIGITAL SKILLS  
COMP TIA A+ CERTIFICATION COURSE

VOLUNTEER INCOME TAX ASSISTANCE **(534 SERVED, 436 TAXES FILED)**  
VOLUNTEER/INTERNSHIP/WORK EXPERIENCE  
**2245 HRS.**

**5037 SERVED**

# CROSS BRACING

IS A SYSTEM UTILIZED TO REINFORCE BUILDING STRUCTURES IN WHICH DIAGONAL SUPPORTS INTERSECT.

## Commercial Services Division

The Commercial Services Division of Goodwill had record breaking year in 2022! For the first time ever Commercial Services recorded over \$4 million in revenue! Consumers, employees, and customers were instrumental in making 2022 an amazingly successful year.

The state contracts through WorkQuest continue to be strong revenue producers. Texas Departments of Transportation across the state are lining the roadways with products produced at Goodwill Commercial Services. Several new delineator options were added to the WorkQuest catalog in 2022.

A new contract this year was assembling kid's meal toy kits for Braum's restaurants in partnership with Boss Creations. Over the course of 6 months, this contract included stuffing and sealing nearly 1 million small toy bags for the kid's meals given out at Braum's.

Three other business partners, Trane, IYS and Vanderlyn, have continued to be supportive. Their business has grown and Goodwill is excited to grow with them. In 2022, Goodwill broke ground on its new 10,000 sf. warehouse in 2022, adding to our previous warehouse expansion from 2021.



# FIELD MEASURE

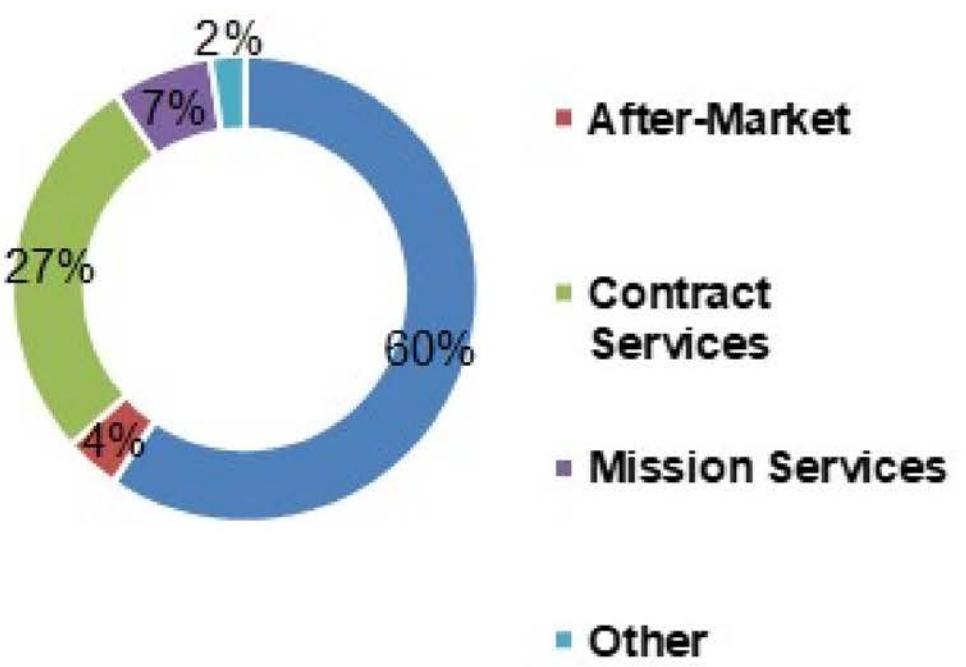
TAKING MEASUREMENTS WITHIN THE STRUCTURE ITSELF RATHER THAN RELYING ON BLUEPRINTS.

## FINANCIAL SUMMARY

### 2022 Expenses



### 2022 Revenue



# FIELD MEASURE

TAKING MEASUREMENTS WITHIN THE STRUCTURE ITSELF RATHER THAN RELYING ON BLUEPRINTS.

## STATEMENT OF FINANCIAL ACTIVITIES

|                      | <b>2022 Revenue</b>  |
|----------------------|----------------------|
| Retail               | \$ 9,341,480         |
| After-Market         | \$ 598,425           |
| Contract Services    | \$ 4,279,546         |
| Mission Services     | \$ 1,090,186         |
| Other                | \$ 373,059           |
| <b>TOTAL REVENUE</b> | <b>\$ 15,682,695</b> |

|                   | <b>2022 Expenses</b> |
|-------------------|----------------------|
| Retail            | \$ 6,275,207         |
| Contract Services | \$ 1,456,665         |
| Mission Services  | \$ 1,515,840         |

## STATEMENT OF FINANCIAL POSITION

|   | 2021                 | 2022                 |
|---|----------------------|----------------------|
| <b>ASSETS</b>                             |                      |                      |
| Cash and Investments                      | \$ 10,705,806        | \$ 9,095,814         |
| Other Current Assets                      | \$ 1,407,214         | \$ 2,896,683         |
| Fixed Assets and Other Non current Assets | \$ 9,484,059         | \$ 11,004,463        |
| <b>TOTAL ASSETS</b>                       | <b>\$ 21,597,080</b> | <b>\$ 22,996,960</b> |
| <b>LIABILITIES</b>                        |                      |                      |
| Current Liabilities                       | \$ 1,825,217         | \$ 2,377,884         |
| Non-Current Liabilities                   | \$ 628,340           | \$ 474,402           |
| Net Assets                                | \$ 19,143,523        | \$ 20,144,674        |
| <b>TOTAL LIABILITIES AND NET ASSETS</b>   | <b>\$ 21,597,080</b> | <b>\$ 22,996,960</b> |

# BLOCKING

## THE USE OF ANY TYPE OF FRAMED CONSTRUCTION TO BACKUP AN INSTALLATION ON A CEILING, WALL OR FLOOR.

### 2022-24 Strategic Plan Summary

Goodwill Industries of East Texas, Inc. has continued to strengthen its internal and Board leadership, culture, and process over the last few years. Despite the unforeseen challenges of the pandemic, they've realized increased performance accomplishments that positively impact persons with barriers in their surrounding communities.

The staff and Board plan to strengthen the organization's infrastructure and community engagement to continue the momentum of mission and operational excellence per their most recent strategic plan. Over the next five years, this journey requires a common, aligned vision amongst the CEO, Board, and Leadership team.

In receipt of the recent philanthropic gift from the McKenzie Scott Foundation, Goodwill Industries of East Texas is now positioned to accelerate its strategic plan's community and mission impact. Further discussions will clarify the intentions, utilization and desired outcomes the organization seeks to attain from the gift.

The coming years for Goodwill Industries of East Texas will be critical in ensuring that their current and new processes will be robust enough to withstand and persevere any lingering effects of the pandemic or other unknown external threat conditions. The discussions and plans to strengthen their IT and other systems infrastructure and launch traditional fund-raising methods for financial sustainability are critical elements to their strategy execution.

The Goodwill East Texas' 2022-2024 Strategic Plan holds four focus areas for the organization:

|                           |                                  |
|---------------------------|----------------------------------|
| 1. Goodwill Team          | 3. Financial Growth              |
| 2. Operational Excellence | 4. Community Impact & Engagement |

These focus areas, which are the same as the current plan, were unanimously agreed upon to retain without change. One of the key pillars is the Goodwill Team, and interwoven throughout the plan is Customer Service. Strengthening the holistic Goodwill Team is a top priority for the organization, distributing knowledge and ownership of the mission to every organizational stakeholder, ranging from entry-level staff to Board members. The recruitment and retention of fully staffed key positions was a key theme throughout the strategic planning sessions. A committed, diverse and complete team that subscribes to the values of Goodwill East Texas will help carry forth the current and future progress laid out in the plan.

Customer Service was confirmed as an ongoing, stand-alone strategy that ensures the organization satisfies the needs of all stakeholders. This list includes employees, community, donors, shoppers, internal and external customers, job seekers and clients.

When discussing community impact, the need to "serve people who are at our doorsteps" was emphasized. While the GoodTech (digital skills) program has continued to flourish, individuals with financial and mental health challenges have increasingly surfaced in the community. While financial and mental health assistance is not a core service of our mission advancement, the need to develop strategic partnerships with local agencies with whom we can partner to provide these services is a vital part of the focus area. Currently, the VITA and Dream Manager programs are great examples of how external partnerships and internal programs, respectively, are producing positive, initial outcomes in the realm of wrap-around supportive services.

The vision of Goodwill Industries of East Texas to increase its awareness in the community will only help drive the importance of accessibility and delivery of our services while also bringing awareness of other ways to serve the area. The next few years of executing these strategic initiatives will showcase how well we are making a difference in the community and how fast we may need to scale services in our footprint.

# Board of Directors

2022-2023

## AGGREGATE

A PARTICULATE MATERIAL WHICH IS MADE UP OF SAND OR CRUSHED STONE. AGGREGATES ARE USED IN MATERIALS SUCH AS CONCRETE AND ARE A FUNDAMENTAL PART OF BUILDING FOUNDATIONS.

Adams, Shannon

SVP, director of retail Operations, Southside Bank

Caraway, Chaska

Lending Assistant, Prosperity Bank

Cater, John "Jim"

Professor of Management- UT Tyler

Flores, Jesus

VP Commercial Lender, Prosperity Bank

Hegwood, Sandi (Vice-Chair)

Senior Vice President/Chief Audit Executive, Southside

Holt, Nathan Leon

Lending Officer, Southside Bank

Hutson, Elizabeth (Treasurer)

Community Engagement Coordinator, UT Tyler Cowan Center

Ivy, Marc

Real Estate Agent/Owner of Bridgewater Realty Group

Kraus, Dr. Larry

Retired-Professor, UT Tyler

Lynch Sr., Stephen

Area Operations Manager, Dynamic Workforce Solutions

Nowlin, Jerry

President/Shareholder of Nowlin Law Firm

Pate, Michael "Todd" (Chair)

Global Pricing Leader, Ingersoll Rand

Rowan, James "Matt"

Attorney

Russell, Beverly (Secretary)

Retired Attorney/ Veteran

Steph, Becky

Retired-Human Resources Leader, Trane

Tucker, Michelle

Quality Assurance Dept. Leader, The Genesis Group

Wesley, Tina

Retired Educator

Wilhelm, Holly

Strategic Marketing/ Owner of Wilhelm DM

Wilhelm, Robert

Retired Senior Operations Manager

# Retail and Administration

## Assignable Area

THE SUM OF ALL AREAS ON ALL FLOORS OF A BUILDING ASSIGNED TO, OR AVAILABLE FOR ASSIGNMENT TO, AN OCCUPANT OR SPECIFIC USE.

### Athens Store

**706 North Palestine, Athens, TX 75751**

### Canton Store

**24648 Hwy. 64, Canton, TX 75103**

### Carthage Store

**620 Panola, Carthage, TX 75633**

### Center Store

**1233 Tenaha Street, Center, TX 75935**

### Gladewater Store

**1640 E. Broadway, Gladewater, TX 75654**

### Henderson Store

**517 US Hwy. 79 South, Henderson, TX 75654**

### Kilgore Store

**1409 US Hwy. 259 North, Kilgore, TX 75662**

### Longview Super Store

**2451 W. Loop 281, Longview, TX 75604**

### Mabank Store

**1018 South Third, Mabank, TX 75147**

### Marshall Store

**1601 Sedberry, Marshall, TX 75670**

### Mineola Store

**201 North Newsom, Mineola, TX 75773**

### Palestine Store

**3824 West Oak, Palestine, TX 75801**

### Tyler Main Store

**407 West Locust Street, Tyler, TX 75702**

### Tyler Super Store

**1817 Loop 323 WSW, Tyler, TX 75701**

### Whitehouse Store

**300 Hwy. 110 North, Whitehouse, TX 75791**

### Administration Offices

**409 West Locust Street, Tyler, TX 75702**

### Commercial Services (Contracts Division)

**1530 John Carney Drive, Tyler, TX 75701**

### ComputerWorks

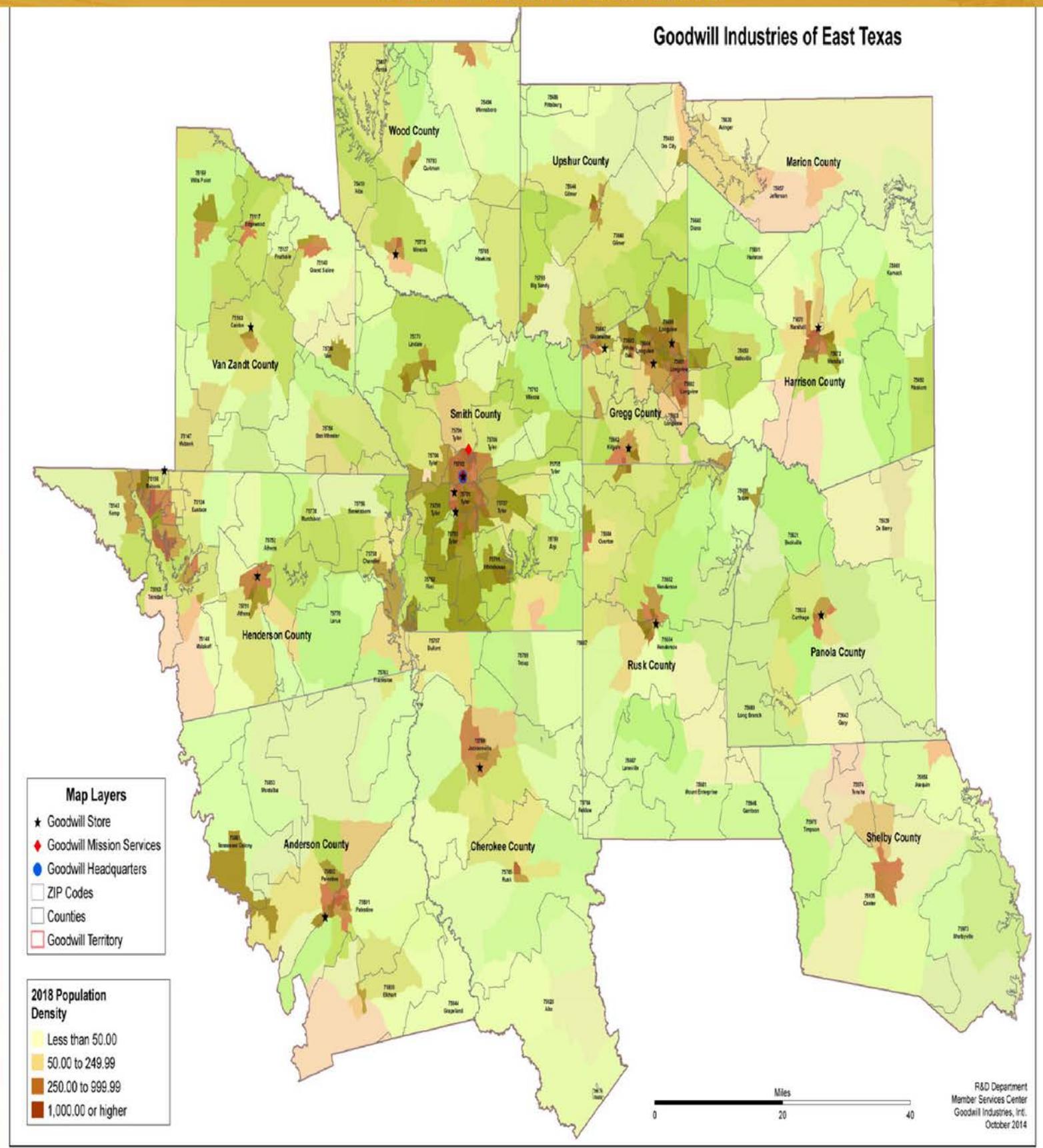
**1817 Loop 323 WSW, Tyler, TX 75701**

### Transportation Division

**500 ENE Loop 323, Tyler, TX 75701**

# ASSIGNABLE AREA

THE SUM OF ALL AREAS ON ALL FLOORS OF A BUILDING  
ASSIGNED TO, OR AVAILABLE FOR ASSIGNMENT TO, AN  
OCCUPANT OR SPECIFIC USE.



**JOB SITE**

ANY SITE AT WHICH  
THE WORK IS TO BE  
PERFORMED BY THE  
CONTRACTOR OR  
SUBCONTRACTOR  
AND SHALL  
INCLUDE ALL OR A  
PART OF THE  
LOCATION.

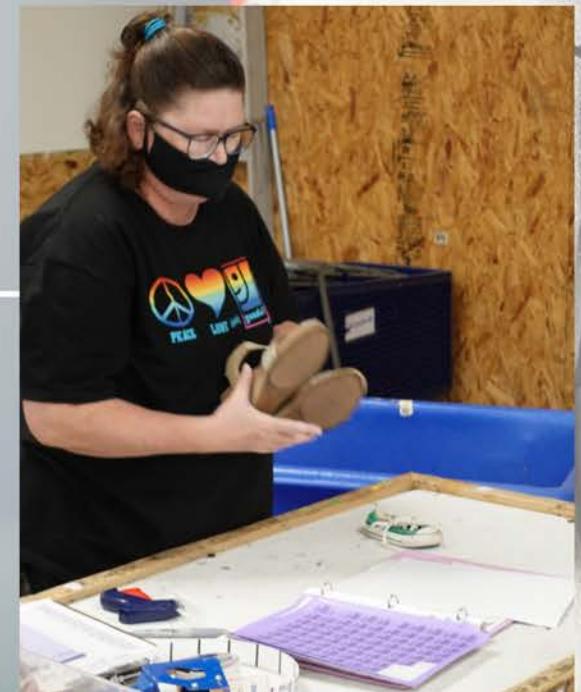


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**GOODWILL INDUSTRIES OF EAST TEXAS**



## A PEEK BEHIND THE CURTAIN





## Let's Talk Tyler Show

Understanding the Role of Goodwill Industries  
"Not Just Clothes & Household Products"



Thursday, 4/21/22 @ 7pm

Via Let's Talk Tyler FB Page

Please share on your timelines

**FOLLOW & LIKE Let's Talk Tyler Page**

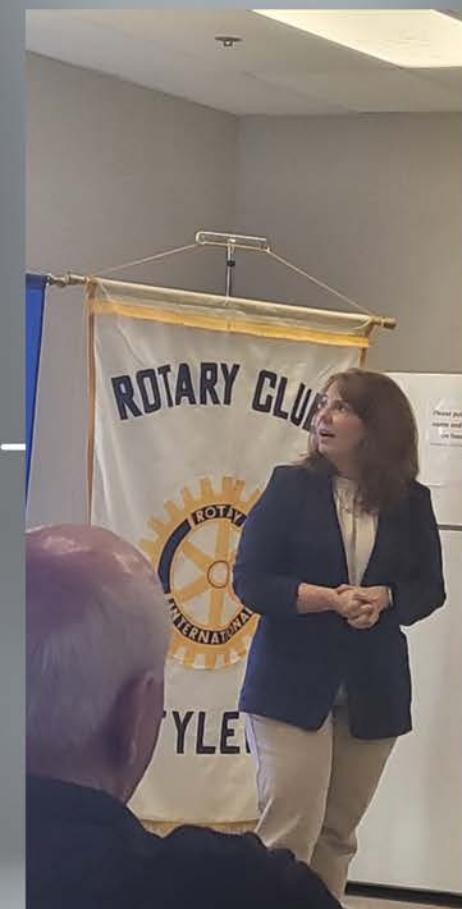
Goodwill Industries of East Texas' Mission is dedicated in providing skills training and vocational opportunities for people with barriers to employment. Their Vision is to improve lives in the East Texas communities we serve by providing opportunities for economic independence through work. Goodwill's values include:

Second Chance - We believe that everyone deserves a second chance to change their lives.  
Service - We believe that we are here to serve our community, our customers, donors, consumers, and each other.  
Stewardship - We believe in protecting our assets, which includes our employees, donations, and finances.  
Inclusion - We believe that all people can contribute and add value in our society.  
Opportunity - We believe that everyone deserves a chance to succeed, and to fulfill their dreams and goals.  
Loyalty - We believe in being present and consistent.  
Friendliness - We believe in spreading joy by sharing kind words and warm smiles.

East Texas has not had the opportunity to hear and understand the role that Goodwill Industries of East Texas offers the region. We have it tonight!

For more information, please contact Dr. Pamela Phoenix, 903.941.5676

# A YEAR OF ACCCOMPLISHMENTS





## GIET HOSTS TAG (TEXAS ASSOCIATION OF GOODWILLS) FASHION SHOW



# THE MISSION





**MORE THAN A STORE**

# GRAB YOUR HARD HAT!



## Host a Donation Drive

Corporations, schools, scouts and churches can partner with Goodwill to host donation drives. Donation drives engage employees and generate positive interaction with current and potential customers while benefiting Goodwill's mission.

## GET SOCIAL WITH US

**@goodwilletx**

Follow Goodwill on social media for updates on weekly sales, donation drives and special events. Your "likes", "comments" and "shares" help spread the work about Goodwill's mission of changing lives through education, training and employment.

## Be An Employer Partner

Let Goodwill help staff your business! Through our GoodTemps temporary service program. We have expanded our services by providing state agencies with qualified temporary staff.

## Become A Recurring Donor

Individual giving donors provide additional support that assist Goodwill in its Mission Services Division.

Donate your car or truck.

Gifts of real property

Gifts of stock

Leave a gift to Goodwill in your will or estate.

## Attend a Goodwill Tour

Goodwill offers you an exclusive look at everything from operations to core programs that fulfill our mission. You'll hear from President/CEO Kimberly Lewis, and meet East Texans whose lives have been empowered because of donations from our community and job training skills. Please join us for lunch and a tour!



# ADD A BRICK

